



SUPERIA ALKALI BLOCK EXTERIOR CEMENT PRIMER

Norton Exterior Acrylic Cement Primer is a water-based acrylic wall coating suitable for application on exteriors as an undercoat to exterior emulsions.

It can be applied as an undercoat on a wide range of exterior cement plasters, exterior ceilings, asbestos sheets, concrete etc.

PREPARATION

- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application
- Do not over thin or overextend the brush
- This primer can be tinted with stainers
- Avoid eye and skin contact. In case it happens, wash with plenty of clean water.
- Do not inhale or ingest. In case it happens, take in fresh air and seek medical help if symptoms persist
- Use rubber or polythene gloves, safety goggles or glasses and face mask while handling the paint
- Stir well and strain before use
- In coastal areas, it is not recommended to leave the primer without the application of the topcoats for a long period.
- If the primed area is left for a longer time before the application of the final coat, ensure that the surface is cleaned properly

PACK SIZE AVAILABILITY 1 ltr, 4 ltr, 10 ltr, 20 ltr

SHADE RANGE: White

APPLICATION

PRODUCT	THINNER	DILUTION % (By vol)	APPLICATION VISCOSITY (Sec)	RECOATING PERIOD
Norton Exterior Acrylic Cement Primer Brush / Spray	Water	30-50 (Brush) 20-25 (Spray)	15-18 (Brush) 33 (Spray)	4 hrs

* Recoat period is quoted for 25°C and 50% relative humidity.

These may vary under different conditions. Spraying-air pressure 2.75 to 3.5 kg/sq.cm.

TECHNICAL DATA

A) COVERAGE*	On normal masonry surface by brushing 1 coat 12-14 sq.mtr/ltr
B) DRYING TIME	Surface dry time – 30 minutes
C) GLOSS LEVELS/SHEEN LEVELS	NA
D) FLASH POINT: (IS 101/1987, PART 1, SEC 6)	NA
E) STABILITY OF THINNED PAINT	Use within 24 hrs
F) SHELF-LIFE	3 years from date of manufacture in original tightly closed Containers, away from direct sunlight and excessive heat.

*Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness

*Conditions Apply

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